



Association of Independent Mortgage Experts

OFFICIAL RULES: AIME FUSE TRUCK SWEEPSTAKES

NO PURCHASE, PAYMENT, MEMBERSHIP, OR EVENT ATTENDANCE IS REQUIRED TO ENTER OR WIN. A PURCHASE, PAID MEMBERSHIP, PAID UPGRADE, EVENT REGISTRATION, OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING BEYOND THE MAXIMUM NUMBER OF ENTRIES AVAILABLE TO ALL ELIGIBLE ENTRANTS. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

These Official Rules govern the AIME FUSE Truck Sweepstakes. By entering, each entrant agrees to be bound by these Official Rules and the decisions of the Sponsor (AIME), which are final and binding in all matters relating to the Sweepstakes.

1. Sponsor

The sponsor of the Sweepstakes is:

Association of Independent Mortgage Experts
6978 Dixie Highway, Suite B
Clarkston, MI 48346

The Sweepstakes may be administered by Sponsor or by a third-party sweepstakes administrator designated by Sponsor.

2. Sweepstakes Period

The Sweepstakes begins on Tuesday, June 16, 2026 at noon Eastern Time and ends on Friday, September 24, 2026 at noon Eastern Time.

All entries, including mail-in entries, must be received by Sponsor or its designated administrator by the end of the Sweepstakes Period unless otherwise stated in these Official Rules.

Sponsor's computer or designated administrator's official records will be the official timekeeping device for the Sweepstakes.

3. Eligibility

The Sweepstakes is open to legal residents of the United States and the District of Columbia, with the exception of residents of the state of New York, who are at least eighteen (18) years of

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age at the time of entry and who have a valid Social Security number or other taxpayer identification information sufficient for Sponsor to complete required tax reporting.

Winner eligibility is subject to verification, including age, residency, identity, taxpayer information, and compliance with these Official Rules.

Employees, officers, directors, contractors, agents, representatives, and board members of Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, sweepstakes administrators, prize suppliers, and any other entities involved in the development, administration, fulfillment, or promotion of the Sweepstakes, as well as the immediate family members and household members of each such person, are not eligible to enter or win.

“Immediate family members” means spouse, parent, child, sibling, and each of their respective spouses, regardless of where they reside. “Household members” means people who share the same residence for at least three (3) months per year, whether related or not.

Void where prohibited or restricted by law.

4. Prize

One (1) grand prize will be awarded.

Grand Prize: One (1) vehicle, currently anticipated to be a 2026 GMC Canyon AT4, or a substantially similar vehicle selected by Sponsor in its sole discretion.

Approximate Retail Value: \$50,000.

The final vehicle model, color, trim, features, options, and specifications will be determined by Sponsor in its sole discretion and may vary from any vehicle shown in promotional materials.

Prize includes only the vehicle expressly described above. The prize does not include taxes, title, registration, license fees, insurance, delivery fees, dealer fees, upgrades, optional equipment, travel costs, or any other costs or expenses not expressly stated in these Official Rules.

Winner is solely responsible for all federal, state, and local taxes, title, registration, insurance, license fees, and any other costs associated with accepting, claiming, registering, owning, operating, maintaining, or using the prize.

Winner will be required to complete and return all required documentation, which may include an affidavit of eligibility, liability release, publicity release where lawful, IRS Form W-9, and any other documents required by Sponsor, administrator, dealer, or applicable law.

Sponsor may issue an IRS Form 1099 or other required tax reporting document for the value of the prize.

Prize is non-transferable and may not be assigned, substituted, or exchanged by winner. Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable for any reason.

5. Maximum Number of Entries

Each eligible entrant may receive up to forty (40) total entries during the Sweepstakes Period.

No entrant may receive more than forty (40) total entries, regardless of entry method or combination of entry methods.

Any attempt to obtain more than forty (40) entries by using multiple names, email addresses, accounts, mailing addresses, identities, automated systems, fraudulent means, or any other method may result in disqualification.

6. How to Enter

There are multiple ways to receive entries. No purchase, payment, membership, paid upgrade, event registration, or event attendance is required to enter or win.

A. Membership-Based Entry Credits

Certain AIME membership categories may receive entry credits.

VIP Members: Eligible VIP members will receive twenty (20) entry credits.

Elite Members: Eligible Elite members will receive ten (10) entry credits.

Premium Members: Eligible Premium members will receive two (2) entry credits.

Membership-based entry credits are subject to verification. Membership status does not allow any entrant to exceed the maximum of forty (40) total entries per individual.

Even if you are an AIME member and receive membership-based entry credits, you may still use the free mail-in entry method described below to receive additional entries, up to the forty (40) entry maximum per individual.

B. Free Mail-In Entry Method

Any eligible person may enter the Sweepstakes for free by mail. This method is available whether or not the person is an AIME member.

To enter by mail, hand-print the following information on a 3x5 card:

Full name

Mailing address

Email address
Phone number
Date of birth
Statement: "AIME FUSE Truck Sweepstakes Entry"

Mail the completed 3x5 card in a stamped envelope to:

AIME (Attn: FUSE Truck Sweepstakes)
6978 Dixie Highway, Suite B
Village of Clarkston, MI 48346

Each valid mail-in entry will receive one (1) entry.

Each by-mail request for entry must be submitted individually, by 3x5 card, each in a separate stamped envelope, up to the maximum of forty (40) total entries per person.

Mail-in entries must be handwritten and mailed separately. Mechanically reproduced, photocopied, incomplete, illegible, postage-due, late, lost, misdirected, damaged, or non-compliant mail-in entries may be disqualified.

Mail-in entries must be postmarked by Monday, September 21, 2026, and received by Thursday, September 24, at noon Eastern Time.

C. Optional Bonus Entry Opportunities

Sponsor may offer optional bonus entry opportunities during the Sweepstakes Period.

Bonus entry opportunities may include free actions such as completing an online entry form, completing a survey, interacting with designated promotional content, engaging with Sponsor's official social media content, submitting requested information, participating in designated free promotional activities, or completing other free actions identified by Sponsor.

All bonus entry opportunities are free to complete and do not require purchase, payment, paid membership, paid upgrade, event registration, or event attendance.

Bonus entries are subject to verification and will be capped by action, by person, and by the overall forty (40) entry maximum.

Sponsor reserves the right to reject any bonus entry that is incomplete, fraudulent, automated, duplicative, unverifiable, non-compliant, or otherwise inconsistent with these Official Rules.

If any bonus entry opportunity involves a social media platform, the entrant must comply with the applicable platform's terms, rules, and policies. This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, LinkedIn, X, TikTok, or any other social media platform unless expressly stated otherwise.

7. Equal Opportunity to Enter

No purchase, payment, paid membership, paid upgrade, event registration, or event attendance is required to enter or win.

All eligible entrants have a free method available to obtain entries.

AIME members and non-members may use the free mail-in entry method to obtain additional entries, up to the forty (40) entry maximum.

Paid membership status may provide administrative entry credits, but no entrant may exceed the forty (40) entry maximum, and all eligible entrants may obtain entries through the free mail-in method.

8. Random Drawing and Winner Selection

On or about Saturday, September 26, 2026, Sponsor or its designated administrator will conduct a random drawing from among all eligible entries received during the Sweepstakes Period.

The potential winner will be selected randomly. Odds of winning depend on the total number of eligible entries received.

Sponsor may announce the potential winner live at FUSE or through another public or private announcement method. Attendance at FUSE is not required to enter or win.

9. Winner Notification and Verification

The potential winner will be notified by email, phone, mail, or another method selected by Sponsor.

The potential winner must respond within 30 business days of notification and must complete all required verification documents within the timeframe provided by Sponsor.

Required documents may include, without limitation, proof of identity, proof of age, proof of residency, IRS Form W-9, affidavit of eligibility, liability release, publicity release where lawful, and any vehicle-related documents required by Sponsor, administrator, dealer, or applicable law.

If the potential winner cannot be contacted, fails to respond, fails to complete required documents, is found ineligible, declines the prize, or fails to comply with these Official Rules, the potential winner may be disqualified and an alternate winner may be selected in a random drawing from among remaining eligible entries.

10. Taxes and Vehicle Requirements

Winner is solely responsible for all taxes and all costs associated with accepting and using the prize, including but not limited to federal, state, and local taxes, title, registration, license fees,

insurance, delivery, dealer fees, and any other expenses not expressly included in the prize description.

Winner must provide valid taxpayer information and complete all required tax documentation before the prize is awarded.

Winner must be legally able to title, register, insure, and operate the vehicle or must otherwise comply with all applicable legal requirements for accepting the prize.

Failure to satisfy these requirements may result in disqualification.

11. General Conditions

Sponsor reserves the right to cancel, suspend, modify, or terminate the Sweepstakes if fraud, technical failures, legal requirements, administrative issues, force majeure events, or any other factor impairs the integrity, administration, fairness, or proper operation of the Sweepstakes.

Sponsor reserves the right to disqualify any entrant who Sponsor determines, in its sole discretion, has tampered with the entry process, violated these Official Rules, acted in an unsportsmanlike or disruptive manner, submitted false or misleading information, attempted to manipulate the Sweepstakes, or attempted to undermine the legitimate operation of the Sweepstakes.

Sponsor's decisions are final and binding in all matters relating to the Sweepstakes.

12. Release and Limitation of Liability

By entering, entrants agree to release and hold harmless Sponsor, its affiliates, subsidiaries, officers, directors, employees, contractors, agents, representatives, advertising and promotion agencies, sweepstakes administrators, prize suppliers, and social media platforms from and against any claim, liability, loss, damage, injury, cost, or expense arising out of or relating to participation in the Sweepstakes or acceptance, possession, use, misuse, or operation of the prize.

The released parties are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, delayed, damaged, illegible, postage-due, undelivered, or non-compliant entries; technical failures; human error; unauthorized intervention; printing errors; typographical errors; or any other errors or issues that may affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes.

13. Publicity

Except where prohibited by law, acceptance of the prize constitutes permission for Sponsor to use winner's name, likeness, photograph, voice, statements, city, state, and prize information for

advertising, promotional, public relations, and other purposes in any media, worldwide, without additional compensation, notice, review, or approval.

14. Privacy

Information collected from entrants will be used to administer the Sweepstakes, verify eligibility, contact potential winners, fulfill the prize, comply with legal obligations, and for other purposes described in Sponsor's privacy policy.

Sponsor's privacy policy is available at <https://aimegroup.com/privacy-policy/>

15. Disputes

Except where prohibited by law, entrant agrees that any dispute, claim, or cause of action arising out of or relating to the Sweepstakes or prize shall be resolved individually, without resort to any form of class action, and exclusively in the state or federal courts located in Oakland County, MI.

All issues concerning the construction, validity, interpretation, and enforceability of these Official Rules shall be governed by the laws of the State of Michigan, without regard to conflicts of law principles.

16. Winners List

To request the name of the winner, send a self-addressed stamped envelope to:

AIME FUSE Truck Sweepstakes Winners List
6978 Dixie Highway, Suite B
Village of Clarkston, MI 48346

Requests must be received within one year of the contest end date.

17. State-Specific Requirements, Exclusions, Filings, and Bonding

Residents of the State of New York are ineligible to participate in this sweepstakes.

Sponsor reserves the right to exclude residents of any jurisdiction where the Sweepstakes is prohibited, restricted, or would require registration, bonding, filing, disclosure, or other obligations that Sponsor elects not to satisfy.

Void where prohibited or restricted by law.

18. No Social Media Sponsorship

This Sweepstakes is not sponsored, endorsed, administered by, or associated with Facebook, Instagram, LinkedIn, X, TikTok, or any other social media platform. By participating, entrants release such platforms from any responsibility or liability related to the Sweepstakes.