

Association of Independent Mortgage Experts Announces 2022 Sponsorships

AIME marks continued commitment to the wholesale channel through key sponsorships for
2022

PHILADELPHIA, February 2, 2022 – Founded exclusively for independent mortgage brokers, the Association of Independent Mortgage Experts (AIME) announced its [2022 sponsors](#), including twenty-five wholesale industry partners committed to growing the broker channel further.

The dedicated sponsors will be the driving force to strengthen AIME's sixty-five thousand active members and the communities they serve and are vital to funding membership campaigns and events throughout the year. One hundred percent of AIME's sponsors have been retained for the second year in a row, an increase of thirty-one percent in sponsors, including title and credit. This growth enables the organization to offer top lenders to independent mortgage brokers, further enhancing homeownership in their local communities. AIME remains engaged with niche lenders; new sponsors include Change Wholesale, a diverse lender offering options to support underserved communities and the only CDFI approved provider in the United States, and ACC Mortgage and NextUs Lending both specializing in Non-QM.

AIME's several member campaigns throughout the year include the annually held Fuse National Conference in Las Vegas, the Spark program, which encourages equity and inclusion in the wholesale channel, Ignite training initiative that drives new employment opportunities in the wholesale mortgage industry and equips broker-owners with high-quality education, National Mortgage Brokers Day created to raise awareness of the market and educate consumers on the

benefits of working with an independent lender, and Hall of AIME, the first awards ceremony for independent mortgage professionals.

“AIME’s sponsors pave the way for the organization to deliver the services, tools, and support that our members need to establish themselves as neighborhood mortgage experts,” says Katie Sweeney, CEO of AIME. “With the increase of sponsors this year, we’re able to provide more lender solutions and loan product offerings than ever before, which can immediately impact a broker’s bottom line.”

This year’s sponsors include advocates that have been aligned with the association since its inception, including United Wholesale Mortgage (UWM), Homepoint, PRMG, Finance of America, AFR Wholesale, and Flagstar Bank. REMN Wholesale, and Class Valuation lead the way in the top tiers of sponsorship while returning sponsors also include CF Wholesale, EPM, RCN Capital, Guaranty Home Mortgage Corporation, First Look Appraisals, FundLoans, Plaza Home Mortgage, Princeton Wholesale, and Windsor. A number of new sponsors have been added, including AmeriSave, NextUs Lending, ACC Mortgage, Change Wholesale, Citizens Bank, Advantage Credit, Premium Credit Bureau (PCB), and Silk Title.

“AIME’s mission is 100% aligned with our beliefs and daily focus at UWM,” states Mat Ishbia, President and CEO of UWM. “Our unwavering dedication and commitment to ensuring the growth of the wholesale mortgage channel is fully supported by the community AIME has built and there is no other association with more loyal and aligned members.”

Jon Irvine, Chief Production Officer, is looking forward to helping underserved communities gain equal access to the American dream of homeownership as a new lender sponsor.

“With our newfound partnership with AIME, we are reinforcing the need for diversity in the wholesale market. I’m excited to join AIME’s 2022 sponsors to provide the mortgage loan

options underserved homeowners and buyers need to eliminate the wealth gap and bring social and racial equity to financial services."

The details of this year's lender sponsors include:

Title Sponsor

- United Wholesale Mortgage

Platinum Sponsors

- Homepoint
- Class Valuation
- REMN Wholesale

Gold Sponsors

- AFR Wholesale
- AmeriSave Wholesale
- CF Wholesale
- EPM
- PRMG
- Silk Title

Supporting Sponsors

- ACC Mortgage
- Advantage Credit
- Change Wholesale
- Citizens Bank
- Flagstar Bank
- Finance of America
- First Look Appraisals
- FundLoans
- Guaranty Home Mortgage Corporation
- NextUs Lending
- Plaza Home Mortgage
- Premium Credit Bureau
- Princeton Wholesale
- RCN Capital
- Windsor

“Homepoint has been a continued supporter of the Association and we are proud to continue our partnership with AIME,” says Phil Shoemaker, President of Originations at Homepoint. “We are committed to helping the broker channel grow and one way we’re doing that is by continuing our support of the Association that provides the tools brokers need to be successful.”

As consumer awareness of independent mortgage brokers increases, each sponsor is unified and uniquely positioned to assist AIME in its pursuit of advancing the message that “*brokers are better*” by providing brokers with flexible lending options, the best service, and continued support in the competitive housing market. This highly respected group of industry-leading organizations is aligned in their support of AIME and its mission to further grow the broker channel’s market share.

About Association of Independent Mortgage Experts

The Association of Independent Mortgage Experts (AIME) is a non-profit, national trade membership association created exclusively for independent mortgage brokers. With over 40,000 members, AIME is committed to establishing a community of independent mortgage experts by creating an association that empowers them with unparalleled technology, continued education, and networking support necessary to successfully advise consumers nationwide with their residential mortgage needs. AIME has a growth-focused strategy, providing tools and resources to propel the wholesale channel beyond a 25% share of the mortgage market in 2022.

For additional information regarding the benefits associated with an AIME membership, as well as wholesale-focused lenders and vendors interested in sponsoring AIME, visit www.AIMEGroup.com.



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