

ABOUT ASSOCIATION OF INDEPENDENT MORTGAGE EXPERTS

The Association of Independent Mortgage Experts (AIME) is a non-profit, national trade membership association created exclusively for independent mortgage brokers. With over 40,000 members, AIME is committed to fostering an inclusive environment to support and protect independent mortgage brokers across the country to grow the wholesale mortgage channel. AIME's vision is to contribute to the overall growth of broker market share to above 25% in 2021 and beyond.

For additional information regarding the benefits associated with an AIME membership visit AIMEGroup.com.

HISTORY OF ASSOCIATION OF INDEPENDENT MORTGAGE EXPERTS

The Association of Independent Mortgage Experts was founded in early 2018 in response to the lack of strong representation for independent mortgage brokers. Founder, Anthony Casa, was a top producing broker who identified the need to bridge the gap between wholesale lenders and originators to best identify what tools and offerings were needed by the community to grow loan volume. Since inception AIME's membership has grown to include over 40,000 members inclusive of owners, originators, processors, and support staff.

OUR LEADERSHIP



Marc Summers President

As a seasoned loan originator and Broker Owner of Priority Mortgage Lending in Michigan. Marc entered the broker world in 2001 at Advantage Mortgage as a Loan Officer, holding various titles up until 2015 when he took over as President. Marc is an advocate for independent mortgage brokers and dedicated to the growth of the wholesale channel. He is also an instructor for courses where he educates and mentors new brokers and originators entering the channel and is the host of AIME's Broker to Broker weekly podcast. Marc keeps his finger on the pulse of the broker community's needs by continuously providing support to new AIME members and drives the government affairs and lobbying efforts to make sure broker voices are being heard in Washington.

Katie Sweeney Chief Executive Officer

Katie oversees the day-to-day operations of the AIME team by spearheading partnership development, membership growth initiatives, and business analytics. Her background in consumer experience and data implementation help pursue AIME's vision to champion the broker channel and to increase the wholesale channel's market share. Her teams also lead all external communications, resource development and member events. She leads AIME's developmental business objectives with a goal of continuously growing the wholesale mortgage broker channel utilizing innovative entrepreneurial and professional management principles. She's also responsible for developing sponsorship opportunities and initiatives focused on AIME's Mission to support independent mortgage brokers.



WHERE TO FIND AIME



WEBSITE

11,000+ avg.
monthly sessions

aimegroup.com



WEEKLY NEWSLETTER

20% Avg. Open Rate

75,000+ Newsletter Subscribers



BROKERS ARE BETTER FACEBOOK GROUP

11,000 members

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WOMEN'S MORTGAGE NETWORK FACEBOOK GROUP

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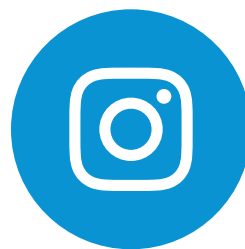
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