

## **AIME Announces Earvin “Magic” Johnson as Fuse 2021 Keynote Speaker**

*The association once again will host the largest and most informative in-person national conference available in the industry on September 24th & 25th in Las Vegas.*

**Philadelphia, May xx, 2021** - The Association of Independent Mortgage Experts (AIME), a non-profit, national trade membership association created exclusively for independent mortgage brokers, announced five-time NBA champion, Naismith Memorial Hall of Famer and inspirational philanthropist Earvin “Magic” Johnson will deliver keynote remarks during the [AIME Fuse National Conference](#) from the Bellagio Hotel & Casino in Las Vegas. The 4th annual Fuse National Conference will be held on September 24th and 25th and will serve as a celebration of the hard work and determination of the broker channel as well as a celebration of continued growth of the channel. Fuse will offer independent mortgage brokers the opportunity to experience in person expert speakers, attend knowledge sharing sessions with influential wholesale loan originators, and connect with vendor and lender partners and network with over 3,000 independent mortgage brokers and wholesale mortgage professionals.

AIME created the Fuse National Conference to aid in its mission to support and empower independent mortgage brokers. The conference will feature well-known speakers and top-name exhibitors who provide AIME members with the tools, resources and support necessary to successfully advise consumers with their residential mortgage needs. Attendees will network with broker owners, loan originators and mortgage professionals from across the country in the largest gathering of independent brokers within the wholesale mortgage industry.

“Magic Johnson is an icon and the personification of the American dream, both on and off the basketball court,” said Katie Sweeney, CEO of AIME. “As an enterprising businessman and philanthropist, Magic has inspired communities and empowered countless individuals in the process. We couldn’t be more excited to have him address the wholesale mortgage industry at AIME Fuse 2021.”

As AIME continues to move forward into the second half of 2021, the association has firmly established itself as the leading resource in support of brokers and developing future initiatives that are essential to the growth of the wholesale channel. This commitment to the ideals of industry growth, empowerment and long-term success have resulted in record levels of interest

in this year's Fuse National Conference in Las Vegas further establishing this as a not to be missed event.

"2020 was a year that is unlikely to be matched, both in the industry and as a country, anytime soon and we are tremendously proud of the progress our community has made, which is why it is so meaningful to be able to celebrate with an in-person conference experience this year," said Marc Summers, President of AIME. "We are well aware of how much excitement is building for this event and I cannot wait to share all that we have planned in the weeks and months ahead."

Join AIME on Friday, September 24th and Saturday, 25th at AIME Fuse 2021 to meet thousands of mortgage experts and AIME members. In addition to networking with the top professionals in mortgage lending, other scheduled keynote speakers will also include top-level executives from the nation's largest wholesale lenders and industry leaders. AIME will be revealing many more marquee speakers, including its 2nd keynote headliner, as well as its innovative agenda over the coming months and looks forward to welcoming over 3,000 independent mortgage brokers to beautiful Las Vegas.

### **About Association of Independent Mortgage Experts**

The Association of Independent Mortgage Experts (AIME) is a non-profit, national trade membership association created exclusively for independent mortgage brokers. With over 40,000 members, AIME is committed to establishing a community of independent mortgage experts by creating an association that empowers them with unparalleled technology, continued education and networking support necessary to successfully advise consumers nationwide with their residential mortgage needs. AIME plans to operate with a growth-focused strategy, providing tools and resources to propel the wholesale channel beyond 25% share of the mortgage market by 2021.

For additional information regarding the benefits associated with an AIME membership, as well as wholesale-focused lenders and vendors interested in sponsoring AIME, visit [www.AIMEGroup.com](http://www.AIMEGroup.com).

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