

## Letter from AIME Leadership

AIME is dedicated in our mission to protect, support, and grow the broker community alongside our title sponsor, UWM. Our organization chooses to only partner with lenders who are fully aligned with supporting the growth of the broker channel, as the longevity of the entire broker community is a founding principle of our organization.

Each of our sponsors are held to a high standard of accountability to ensure the continued growth and support of the broker community. Brokers deserve better than to be used for lead generation – which is precisely why we’ve never partnered with Rocket TPO or any other lender with similar business practices.

We believe that being independent means that brokers have the option to choose how they conduct their business and AIME will continue to educate brokers on the impact of wholesaler lending. Brokers have been and always will be our #1 priority.

**Katie Sweeney**  
Chief Executive Officer  
Association of Independent Mortgage Experts (AIME)