

## ABOUT ASSOCIATION OF INDEPENDENT MORTGAGE EXPERTS

The Association of Independent Mortgage Experts (AIME) is a non-profit, national trade membership association created exclusively for independent mortgage brokers. With over 40,000 members, AIME is committed to fostering an inclusive environment to support and protect independent mortgage brokers across the country to grow the wholesale mortgage channel. AIME's vision is to contribute to the overall growth of broker market share to above 25% in 2020 and beyond.

For additional information regarding the benefits associated with an AIME membership visit [www.AIMEGroup.com](http://www.AIMEGroup.com).

## HISTORY OF ASSOCIATION OF INDEPENDENT MORTGAGE EXPERTS

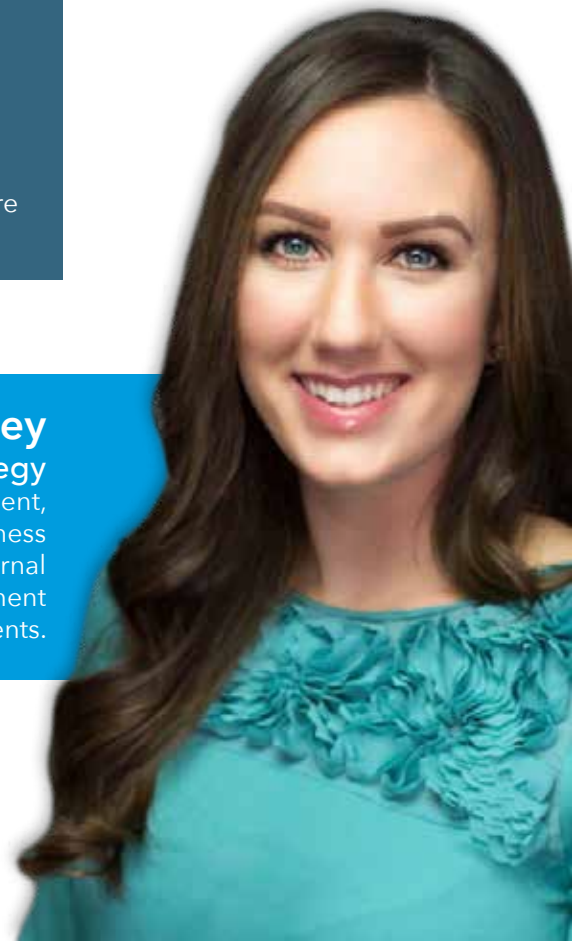
The Association of Independent Mortgage Experts was founded in early 2018 in response to the lack of strong representation for independent mortgage brokers. Founder, Anthony Casa, was a top producing broker who identified the need to bridge the gap between wholesale lenders and originators to best identify what tools and offerings were needed by the community to grow loan volume. Since inception AIME's membership has grown to include over 40,000 members inclusive of owners, originators, processors, and support staff.

## OUR LEADERSHIP



**Marc Summers**  
President

As a seasoned loan originator and President of Advantage Mortgage Company in Michigan, Marc keeps his finger on the pulse of the broker community's needs. He oversees the member engagement team at AIME and drives the government affairs and lobbying efforts to make sure broker voices are being heard in Washington.



**Katie Sweeney**

Executive Vice President of Strategy  
Katie spearheads partnership development, membership growth initiatives, and business analytics. Her teams lead all external communications, resource development and member events.

## WHERE TO FIND AIME



### WEBSITE

9,000+ avg.  
monthly sessions

[aimegroup.com](http://aimegroup.com)



### WEEKLY NEWSLETTER

18% Avg. Open Rate

40,000 Newsletter Subscribers



### BROKER TO BROKER PODCAST

34,000+ Downloads

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### BROKERS ARE BETTER FACEBOOK GROUP

7.8K+ members

90K+ engagements per month

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### INSTAGRAM

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### TWITTER

650+ followers

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### YOUTUBE

1.6k+ followers

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