

AIME BROKER RANKINGS

PRESENTED BY
ASSOCIATION OF INDEPENDENT MORTGAGE EXPERTS

SUBMISSION GUIDE

WHAT ARE THE AIME BROKER RANKINGS?

The Association of Independent Mortgage Experts is publishing the first-ever list of the top-producing, fastest-growing and most accomplished independent mortgage brokers in the industry - the [AIME Broker Rankings](#).

As part of AIME's commitment to increasing visibility of independent mortgage experts everywhere, these rankings will highlight the unique achievements of brokers and loan originators within the wholesale mortgage channel, which are often overlooked in traditional industry rankings.

WHY YOU SHOULD PARTICIPATE IN AIME BROKER RANKINGS

By participating in **AIME Broker Rankings**, you can help AIME share your successes from 2019, inspire other industry professionals to join our community and continue to push the growth of the wholesale channel across the country in 2020 and beyond.

Make sure your accomplishments are being recognized - you've earned it! Don't miss your chance to be a part of the first AIME Broker Rankings - **tell us about your 2019 accomplishments before March 8th**.



January 27, 2020
Submissions
Open



March 8, 2020
Submissions
Closed



Mid-March 2020
Rankings Published
Online



April 2020
Rankings Published
in AIME Magazine

AIME BROKER RANKINGS CATEGORIES

The AIME Broker Rankings are open to independent mortgage loan originators and wholesale mortgage brokerages within the United States. Rankings will be determined based on self-reported 2019 production information as provided by each individual/company during the submission process.

LOAN ORIGINATORS

PURCHASE VOLUME

Based on the total volume of purchase transactions closed in 2019, this category will identify Loan Originators with the largest purchase volume nationally.

PURCHASE UNITS

Based on the total number of purchase transactions closed in 2019, this category will identify Loan Originators with the highest purchased units nationally.

REFINANCE VOLUME

Based on the total volume of refinance transactions closed in 2019, this category will identify Loan Originators with the largest refinance volume nationally.

REFINANCE UNITS

Based on the total number of refinance transactions closed in 2019, this category will identify Loan Originators with the highest refinance transactions nationally.

PRODUCTION BY STATE

Based on overall state-specific production in 2019, this category will rank Loan Originators by overall volume and units, both purchase and refinance, for each state.

RISING STARS

This list will rank Loan Originators by years operating in the broker channel, not just production. It will highlight Loan Originators who are reaching milestones within their first couple of years in the channel.

BROKERAGES

PURCHASE VOLUME

Based on the total volume of purchase transactions closed in 2019, this category will identify brokerages with the largest purchase volume nationally.

PURCHASE UNITS

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VOLUME PER CAPITA

This ranking will identify brokerages by efficiency by looking at overall production based on the number of Loan Originators.

CHECKLIST FOR AIME BROKER RANKINGS SUBMISSION

Please see the following checklist to guide you through the appropriate steps to submit for the AIME Broker Rankings.

- IDENTIFY CATEGORIES FOR SUBMISSION**
Identify which categories you would like to be considered for. You can find more information about the categories for Loan Originator and Brokerage submissions [here](#).
- FILL OUT SUBMISSION SPREADSHEET TEMPLATE**
Begin the registration process and input your personal and company information. Then, proceed to the next step of the registration process by downloading the Submission Spreadsheet Template in Excel.

Follow the instructions on the Submission Spreadsheet Template, type in the necessary production information and save your document with your name and NMLS# as the file name. Next, upload the filled out spreadsheet in the section titled Upload Spreadsheet and click Upload Documents.

UPLOAD LOGO & HEADSHOT

For a Brokerage submission, upload a .png logo no larger than 2MB. For a Loan Originator submission, upload a high-resolution, high-quality headshot image that is at least 500 x 500 pixels in a .png file no larger than 2MB. When we publish rankings, the list will include a logo or headshot next to each listing.

PAY REGISTRATION FEE

At the end of your submission, you will be prompted to process payment for the category that you are submitting for. Fees for an individual loan originator are \$199 and for a brokerage, submission fees are \$399.

FREQUENTLY ASKED QUESTIONS ABOUT AIME BROKER RANKINGS

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The AIME Broker Rankings is a list of the top loan originators and brokerages within the wholesale mortgage industry.

HOW ARE THE AIME BROKER RANKINGS DIFFERENT FROM OTHER MORTGAGE BROKER RANKINGS?

The AIME Broker Rankings is the first-ever industry list exclusively for independent mortgage brokers in the wholesale channel.

HOW DO I APPLY FOR SUBMISSION TO THE AIME BROKER RANKINGS?

Please follow the instructions here to properly submit for consideration to be included in the AIME Broker Rankings.

IS THERE A COST INVOLVED WITH THE AIME BROKER RANKINGS?

For an individual loan originator, the submission fee is \$199. For brokerages, the submission fee is \$399. You may submit for as many sub-categories within each of those groups as you wish to be considered for.

WHAT DOES MY SUBMISSION NEED TO INCLUDE FOR CONSIDERATION?

Please follow the instructions here to properly submit for consideration to be included in the AIME Broker Rankings. You will need to download the Submission Spreadsheet Template, fill out the necessary columns for the categories you're submitting for and upload the completed version on the Registration page. You will also need to submit your 2019 production report information within the Submission Spreadsheet Template on the appropriate tab.

Additionally, Loan Officers will need to upload a high-resolution headshot and brokerages will need to upload a company logo. Both assets should be in .PNG file format and no larger than 2MB.

CAN I SUBMIT FOR CONSIDERATION IN MORE THAN ONE CATEGORY?

Your fee covers the cost of any and all categories you'd like to be considered for. However, you can only submit as either a loan originator or a brokerage.

DOES MY SUBMISSION GUARANTEE THAT I'LL BE INCLUDED IN THE RANKINGS?

No, submission to the AIME Broker Rankings does not guarantee that you will appear in ranking categories that you have applied for. However, you may appear in additional categories of recognition, which are left to the discretion of the Association of Independent Mortgage Experts.

IF I'M NOT INCLUDED IN THE PUBLISHED RANKINGS FOR ALL CATEGORIES I SUBMIT FOR WILL I RECEIVE A REFUND?

No, any fees paid in relation to the AIME Broker Rankings are non-refundable.

HOW WILL I KNOW IF I'M FEATURED ON THE AIME BROKER RANKINGS?

The Association of Independent Mortgage Experts will contact you via email if you are featured in the AIME Broker Rankings.

IF I'M FEATURED ON THE AIME BROKER RANKINGS, WHAT WILL I RECEIVE?

You will receive a downloadable badge for the category(s) that you can display on your website, social media, email signature and print materials, and you will be featured in one issue of AIME Magazine (2020 publication date to be announced).

IF I HAVE FURTHER QUESTIONS ABOUT THE AIME BROKER RANKINGS, WHO CAN I REACH OUT TO?

Please email brokerrankings@aimegroup.com if you have any additional questions about AIME Broker Rankings and the AIME team will get back to you.

LEGAL DISCLAIMER

Individual and Brokerage submissions to AIME Broker Rankings rely solely on self-reported 2019 production data for rankings consideration. Production information is not independently verified by AIME. Any production data provided will be viewed by AIME during the ranking consideration process and may be published for public consumption with the AIME Broker Rankings list, which may include electronic, digital and print outlets to be determined at AIME's discretion. Submission to AIME Broker Rankings does not guarantee a place in the rankings and submission fees are non-refundable. By submitting to AIME Broker Rankings, you agree to the terms outlined in the Certification of Loan Origination Reporting Data.